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your outreach
to diverse
audiences.



- Murrellimedia engages adult workers, heads of households, millennials, urban professionals, retirees, the arts industry, ethnic media readers, MBE / WBE enterprises, students, the research community, community organizations, the startup ecosystem, and Greater Boston’s academic, corporate and non-profit sectors, the tourism trade and Black heritage and history readers.
- Public facing web sites and social media accounts on Twitter, Facebook and Instagram are visible and active with thousands of followers.

Sites are enabled with Live Chat and Google Analytics software. These features provide demographic reporting and communications with users in real time at the digital front door. A client can leverage these features to conduct awesome surveys. Ask about it.

* Points of Presence for ad inserts. Providing 2 for 1 charge placements.

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Targeting Boston African Americans, blacks, minorities and New England communities.